

In fact

For The Millions Who Want a Free Press

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George Seldes, Editor

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This Protest Worked

WE have received the following letter from Birmingham, Castlemann & Pierce, adv agents for Roma wines whose broadcast of a short story from Liberty magazine was protested as anti-labor "poison by radio" (IN FACT Feb 2):

"We are indeed sorry that the Roma broadcast in question was considered offensive and injurious to labor. No such offense was intended . . . Roma broadcasts on WOR are simply dramatizations of Liberty magazine short stories selected . . . by Olin Clark. . . . Bernarr Macfadden has long been a champion of labor. . . .

"Your editorial has made us aware of the fact that we were at fault in using this particular program. . . ."

This ad agency says the broadcast should not be charged to Roma. That is true. But it is not true that Macfadden and Liberty have been friends of labor. On the contrary, Macfadden has been called anti-labor in the labor press, and the employment of Geo Sokolsky, exposed by the LaFollette Comm investigating the violations of the rights of labor, as a secretly paid agent of America's most vicious labor-fighters, resulted in Liberty being denounced frequently as anti-labor.

We congratulate IN FACT readers who protested and urge them to protest every further attack on labor by any corporation or person via the airwaves. The newspapers will not listen to protests, but the people of America are protected by the Federal Communications Commission from poison on the air.

Smearing Mrs F D R

MRS ROOSEVELT may be a godsend or a menace; that is not the issue. The important fact is the use of the (fake) "fan dancer" episode by reactionary Congressmen, newspaper editorial writers, cartoonists and columnists to create a national issue, undermine national unity, waste the nation's time and thus help the Axis enemy.

A dancer was involved, it is true. She had been named for a physical education post. She had never been a fan dancer, yet every Congressman, editorial writer, cartoonist, radio commentator and columnist who smeared Mrs Roosevelt by using the term fan dancer lied to the American public.

The NY Herald Tribune, which a fortnight ago printed an editorial saying Mrs Roosevelt should resign, followed it with a letter from a reader saying "If these needless jobs continue, I shall stop buying [defense] stamps, and I shall urge everybody I know to do likewise. And a movement like this can gain great momentum." The Herald Tribune is a \$50,000,000 outfit, owns \$18,000,000 in

British Big Business Endangers Victory

By a Member of Parliament

p. 1

Hearst Suppresses Expose of Fascism

p. 3

(Editorial Note: Unreported in America, mostly suppressed in Britain, is this revealing speech made recently in the House of Commons, in which the same business-as-usual system of Big Business which ruined the first 18 months of the American defense program, is attacked in Britain. In the present critical world situation, with dissatisfaction growing in Britain over the conduct of the war, we print Acland's speech as an expression of what large numbers of the British are thinking—and which our readers will not find elsewhere.)

By SIR RICHARD ACLAND, M.P.

I WOULD like to make it plain, without bitterness and certainly without any trace of personal animosity—but none the less firmly—that I am opposed to the policy that is being pursued by this [the Churchill] Government. . . . Far from my believing that any attitude of mine would create any effect contrary to the maximum war effort, I believe there are many people who will feel relieved that some of their views are being expressed definitely here. . . .

The Government's policy will fail either to see us through a long war or to deal with the problems of reconstruction, if by good fortune we can face those problems at an early date, because of their complete failure to understand what is happening in the world today. Those who move with the great forces of the world can win wars and conclude lasting peace. Those who do not cannot. I see today not only failure to move with the great forces of the world, but a positive desire to struggle against them.

What is really happening in the world today? The battle between Nazi Germany and Soviet Russia; yes. The battle between Nazi Germany and democratic Britain; yes. But there is something bigger than that. This struggle is the result of a process that has been going on for many years now, namely the complete breakdown of the existing order. The order that is breaking down is the order that has been openly and avowedly based on the assumption that we could create a prosperous and harmonious world by setting each man to pursue his own individual self-interest.

That system, by a series of fortunate accidents served us well enough for 150 years, or, if you like, for 300 years. Of course, it was at all times in diametric opposition to the teachings of Jesus Christ. He said that material wealth could not be the end and goal of human endeavor. This system said that it was. He said, "Thou shalt love thy neighbor as thyself." We said, "Look after your own interests." There was a clash of diametrical opposites, and today that system is breaking down. At this moment we are working under a kind of mongrel system. It may be described either as public control of private ownership, or, I think more appropriately, as private ownership exercised over the public control. If this system showed by the spirit of those who are directing it and by their administration in detail that it was being used as something which we are passing through to attain something new, it might be all very well, but both the spirit of those who are mainly in control of the system and the details of its application show that we are all the time dragging back to the old, and that way lies failure either in prolonged war or in peace. Every effort which the Government makes to create order and justice out of chaos and inequality stops just short of the point at which it would be necessary to say goodbye to the old order which is breaking down.

I challenge the Ministry of Food and the Ministry of Supply on this. They are receiving from their own people, the men who have to tackle the actual problems, one report after another that the particular problem with which each man has to deal cannot be solved unless it is taken completely out of the realm of profit and loss. Those reports are all being turned down flat by the heads of those departments. Why? Today there is an acute housing shortage in a city which has thousands of empty houses. Why? Today there is an acute furniture shortage in a city in which every warehouse is bursting with unwanted furniture. Why? Because, while tens of thousands of Russians are dying in our cause and

any one of us or all of us may be called upon to face death before another session of Parliament is opened, you will not break with the sacred principles of private property.

One Eye on War Effort, Other on Profit

We are to have a debate on production. I wonder whether in that debate anybody will mention the root cause of the difficulty. The root cause does not lie in ministerial incompetence, or in absenteeism, or in managerial inefficiency, or in the overlapping of departments, or anything of that kind. It lies in the fact that you are trying to get the maximum production of the whole, through the instrumentality of men who must have one eye resting on the post-war capital value of the particular part which they control. I want to keep a sense of proportion. I am not for one moment supporting those exaggerated statements which hold up every shareholder as being a conscious and deliberate saboteur of the war effort for his own individual cash benefit. Of course not. But there is an association of ideas in the minds of those who take for granted that the old system will go on after the war which leads to a conflict of interest altogether too great to be tolerated throughout a long war. It may not matter if there is to be a collapse of Germany in 12 months, but it does matter in a long war.

Let honorable members think of these points. It is in our interest to postpone every postponable repair; it is in the interests of the owners to get every repair done and have it charged up to the excess profit tax. It is in our interest to work the good seams in the coal mines now; it is in the owners' interests to postpone work on the good seams until after the war. It is in our interest to share trade secrets; it is in the owners' interests to preserve them. It is in our interest to concentrate output in every factory on one or few products; it is in their interests to keep the factory flexible by making as many different products as possible. It is in our interest that skilled men should spend part of their time teaching their skill to unskilled men; it is in the owners' interests that skilled men should be kept on direct production all the time. It is in our interest to save paper by cutting down advertising; it is in their interests to spend money which belongs to us—because otherwise it would go in excess profits tax—in advertising things like aeroplane parts.

Let honorable members look at technical journals such as "Flight," and they will find them filled with advertisements of aeroplanes. It is simply a question of our money being used to build up post-war goodwill. It is in our interest that women should replace men; it is in the interests of the firms to hang on to the men because they know that the women will go away after the war. It is in our interest that half-used machines should be sent to factories where they would be fully used; it is in the firms' interests to disguise the fact that the machines are half used. It is in our interest that skilled workers, when work falls off in one factory, should be sent to another factory; it is the firms' interest to hang on to skilled workers in case a good order should turn up. It is in our interest that every productive resource should be pressed into service; it is in the owners' interest to wonder whether there will not be surplus productive capacity at the end of the war. In case it should be thought that I exclude myself from these divided loyalties, it is in our interest to see that every mature or nearly mature tree is felled now, but I ask honorable members where is the estate owner who is not compelled by this system to think about the timber needs of his particular estate in 5 to 10 years' time? These conflicts of interest are too great.

People Determined Not to Go Back to Old World

It goes further than that. We are appealing for more and more spontaneous self-sacrifice for our country from the great masses of our people. This is the second time within living memory that we have been asked to sacrifice for our country, and we are willing to do it. Is it too great a shock to honorable members opposite to hear, quite bluntly, definitely and certainly, that, after these sacrifices have been made, this country is going to be ours and not someone else's? Of course, in moments of individual crisis acts of individual heroism are always forthcoming, but something more is needed for the war effort. These acts must be backed up by enthusiastic self-denial hour after hour, day after day and year after year in all the humdrum tasks which war involves. This enthusiasm, though considerable, is crabbed and confined today by a picture which is present to the minds of great numbers of people; a picture of this country divided into "We" and "They." "We" are the great masses, more or less unwanted, called out to act as heroes when we're needed, and then pushed back to where we belong, as we were last time. "They," on the other hand, are a little group, living a rather different kind of life from what we live, somehow always succeeding in striking it lucky, and with a fair probability that, when the soldier is back in the unemployment queue and the Spitfire pilot is selling vacuum cleaners, "they" will be somehow comfortably running the country from behind the scenes. If you want the fullest enthusiasm of our people for a prolonged war something has got to happen which will categorically and unequivocally prove that that picture is not going to correspond to what will happen at the end of this war.

I would ask honorable members to notice one very great difference between this war and the last. In the last war we talked of a new world, but each man

stocks and bonds, hates to pay taxes, opposes social welfare expenditures, attacks everything pro-labor. The publication of a letter suggesting people stop buying defense stamps may not be treason technically, but it is another of the thousands of indications that America is full of Fascist snipers who place greedy objectives above the first duty of America: to win a war which America is in danger of losing.

The Herald Tribune followed its editorial by a collection of letters all dated Feb 8 which were made to appear as a reaction to the Congressional outburst but were actually the result of this paper's editorial. Inasmuch as the HT suppresses letters which disagree with its editorial policy, a newspaperman sends IN FACT a copy of his protest to this paper. He says:

"The printing [of letters mentioned] is a piece of rather reprehensible newspaper faking. These letters refer to your editorial; but that is long since forgotten, and the thing in people's minds today is the disgraceful obstruction and petty politics of the isolationists and fifth-columnists in the House. All decent men condemn these dangerous antics in the hour of our nation's peril; yet by printing these letters you give the impression a majority think only along the same frivolous lines as that handful of Congressmen. The American people will not tolerate such things by Congress nor by their newspapers. The American people want this war fought and won, and will condemn all those who interfere, impede or retard that purpose."

Labor Answers Pegler

THE recent ruling which permits labor to sue newspapers, columnists and other enemies of the people for libel, has been hailed in the labor press as an opportunity to check the flow of falsehood which for a hundred years of American history has maliciously attacked all efforts of labor to better the living conditions of the majority. Among those being sued for libel is Pegler. The labor press, which reaches 6,000,000—the same number of persons Pegler's syndicated column reaches—is unanimous in branding Pegler an enemy of labor—not just an exposer of a few racketeers. Here, for example, is Frank McCarthy's editorial in the Union Labor Review of Des Moines:

Westbrook Pegler—pudgy, livid and gouty—a chronic bellyacher, self-made cynic and castigator of labor, defender of despotic capitalism in its worst form—uses the free press of the United States through his syndication in hundreds of newspapers to undermine the very democracy that he so brazenly supposes to defend.

A lick-spittle for Roy Howard, the "Little Caesar" of the newspaper business, who built a fortune through playing up to union labor through the Scripps-Howard chain and then dumped the movement overboard to play the game of Wall Street after creating his editorial empire, Pegler works night and day with his poison pen to concoct invectives and innuendo with which to slander the organized labor movement.

Pegler has taken isolated instances of corruption—something that is bound to crop up occasionally in any organization, be it capital, or labor, or church, or chamber of commerce—and,

by the use of scurrilous and ambiguous charges, made mountains out of molehills.

Hiding behind the cloak of freedom of the press, as guaranteed by the Constitution, and knowing the predilection of the courts to refuse to force the revelation of sources of information—another loophole used by the so-called free press of the nation—Pegler has not hesitated to go beyond the facts in his rantings, even in subterfuge or exaggeration.

Any newspaper that prints Pegler's stuff knows it is helping perpetuate a fraud on its readers and is helping to create hatred at a time when America needs toleration, co-ordination and co-operation among all its peoples more than it ever needed them before.

If you are taking a daily newspaper that runs Pegler's column, you should make known your displeasure at his libels on American labor and his attempts to create dissension in our nation.

Pegler is un-American. He is doing as much harm in America right now as any out-and-out disciple of the totalitarian powers.

Peglerism is a menace to Americanism!

AP Accused as Monopoly

CHARGING the Associated Press with monopolistic practices, Federated Press, labor news service, has entered a formal complaint with the Department of Justice. The action has received wide publicity; it may become historic in the long struggle for a strong labor press.

The Associated Press is a phony co-operative, organized overnight in NY under the fishing and hunting laws to escape being sued as a fake cooperative in Illinois. The basic principle of cooperation is to let everyone in; the basic principle of this main news agency in the world is to keep out everyone who hasn't the money to buy up one of the old franchises. Also, by keeping alive 40-year-old bonds on a few dollars worth of furniture, the AP places the majority of its votes in the hands of 40 publishers, mostly millionaires, prevents any liberal publisher having a say.

On Feb 6 the AP, in the face of nationwide protests from labor publications, scrapped the Wide World picture mat service with which Federated Press supplied more than 100 labor papers with pictures cheaply. Previously AP bought Wide World from the NYTimes. There still exist the UP (Scripps-Howard) and the INS (Hearst) picture services, but the AP action is regarded by labor press as another step in AP news monopoly in America. Hearst asks 25% more in 1942 and 50% more for 1943 mats than Wide World asked before AP destroyed this organization; UP asks 125% more.

Are You Moving?

Notifying IN FACT directly rather than the Post Office brings best results. Cut out your name and address from the front page, write your NEW address on it and mail to us with 5¢.

On all correspondence dealing with your subscription, it is essential that you cut out and enclose your name and address from the front page.

Back copies of IN FACT prior to No. 60 are no longer available.

in his heart was deeply anxious to get back to just the same little world that he knew before. In this war there is a positive and passionate longing on the part of the overwhelming majority of the people not to go back to the miserable world which they knew in 1939. We want to move on to a new way of living, where the motive of service will transcend the motive of individual gain. Even the [London] Times admits that that is true, though very few of its readers understand what are the conditions which must be fulfilled in order that that may be possible.

The conditions are dead simple. We can work in a new way, both for the war and for the reconstruction afterwards. We can work in order to serve, without thinking first and foremost of our own interests only if the great resources on which we work are ours. . . .

Honorable members will be surprised to find how far the acceptance of these ideas has already gone. They are not only to be found among working men. They are also to be found among that very large, sincere, generous, forward-looking section of the middle-class. . . . They will also find these ideas spreading rapidly among the churches, and finally, and most surprisingly of all, you will find them spreading among the men who really get the work of industry done, the men who would carry on British industry without a moment's pause even if every shareholder died intestate and without heirs tomorrow. I speak of the salaried technicians and managers of industry. . . . There is no doubt that they all want a Britain without property owners and they are all convinced that they could work it more efficiently than they can work it under the distorted influence of those who at present own.

HEARST SUPPRESSES EXPOSE OF FASCISM

WILLIAM RANDOLPH HEARST, owner until recently of an industrial and journalistic empire worth \$220,000,000, and still one of the three most powerful publishers of chain newspapers, sent the following telegram from his California castle, Wyntoon, to his New York editor Jack Lait, of the Mirror:

"DON'T LIKE IT. CUT IT OUT."

This telegram was received on February 5. On February 6 a series of articles attacking Mussolini and exposing Italian Fascism was terminated suddenly in the Hearst paper.

The Hearst telegram was followed by another which spoke of the "bad reaction" which the exposé of Fascism was having on "certain people." In the NY Mirror office there is no mystery about who these people are. They are named as Giannini, the California banker, and his associates, all friends of Italian Fascism and closely associated with Hearst himself.

The Hearst order is particularly sensational coming at a time America is supposed to be 100% united against Fascism, and because the report has been spread that Hearst, who is largely in the control of the Chase National and other bank loans, and whose stock is being bought up by Odlum of Atlas Corporation, is no longer giving daily dictatorial orders to the Mirror.

The series exposing Fascism was written by Michael Chinigo, advertised as "one of the last American correspondents to return before the Italo-American declarations of war." Besides newspaper ads, the Hearst papers printed broadsides which were pasted on all their trucks, and a big subscription and promotion campaign was undertaken. Chinigo wrote 10 articles. Six appeared, including:

Feb 1. "Duce Romances While Germans Plunder Nation." (Interesting story of German control of Italy, plus news of Mussolini's latest adultery.)

Feb 5. "Hitler's 'Italia Korps' Has Nation by Throat." (Story of Gestapo rule of Italy and popular resentment. Mussolini a prisoner of Hitler's.)

Feb 6. "Gayda's in Doghouse for Doubting Victory." (Up to Feb 5 the series was given big space, booming announcements. Suddenly, that day, it ended with a small item on Gayda, and not a word of explanation.)

The remaining four stories, which were suppressed, were already in type. The series was entitled "Italy in Chains." A Mirror man suggests "Hearst in Chains" as a more suitable title.

Hearst Paid Mussolini \$1 a Word for Fascist Propaganda

In the "amended answer" of Friday magazine in the suit Hearst vs Friday, the magazine states (numbers refer to paragraphs; papers can be seen in NY Supreme Court):

"(65) The Sunday supplement of the Hearst newspapers, known as The American Weekly, is published by . . . W R Hearst. (66) Shortly after the visit of the said WRH to Hitler in the summer of 1934, the said American Weekly commenced to publish articles by one Hermann Goering . . . and by one Alfred Rosenberg. . . . (67) The said articles written by the said Goering and Rosenberg and published by the said AW were false, misleading and distorted reports of the situation of the German nation and its gov't, and were intended to be and actually were false propaganda on behalf of the Nazi regime. . . . (6) Requests were made . . . to WRH . . . to publish . . . replies to the false statements . . . of Goering and Rosenberg . . . which . . . were refused by the plaintiff, WRH. . . . (70) The editorial policies of the Hearst press throughout the United States were in favor of the Nazi regime and sought to present it in a favorable light through bias and distortion, instead of publishing the true facts involved.

"(71) That all of the foregoing favoritism toward the Nazi regime evidenced,

by the Hearst press, was shown pursuant to commitments made by the said plaintiff, W R Hearst, during his visit to said Adolph Hitler in 1934, in consideration of the promise of said Adolph Hitler that the Nazi regime would pay for the delivery of said International News Service [Hearst] material, a sum far in excess of any true or real value thereof." (Note: Hearst in his libel suit denies INS received \$400,000 a year for the news service. But there is no denial that the Hearst news service was sold to Nazi newspapers. Incidentally, Nazi papers receiving the Hearst service would change the wording of news dispatches from America, to make them favor Hitler. This was also done with United Press and Associated Press news items in the Nazi press.)

Hearst has a long history of native Fascism. Shortly after Mussolini seized Italy, Hearst engaged him at \$1 a word, to write articles for his newspaper chain and magazines (notably *Cosmopolitan*) in which Fascist propaganda was spread throughout America. Later, after Hearst made a deal with the Nazis to sell Nazi newspapers his news service, Hearst printed Nazi propaganda, also paying Goering, Rosenberg and others a high price per word for their vicious falsehoods. Hearst editors wrote the headlines. Here are some samples:

**'NOW IS TURN OF OTHER NATIONS TO MEET
GERMANY'S DESIRE FOR PEACE'**—ROSENBERG

By Alfred Rosenberg

**REICH TRAINING YOUTH TO BUILD UP
AIR FORCE, BUT NOT FOR WAR**—GOERING

Hitler Aide Asserts Germany Accepts and Will Carry Out

Hindenburg Peace Legacy

By Gen Herman Wilhelm Goering,
German Reichsminister for Air

**ITALY GLORIES IN MILITARISM, SAYS DUCE;
'PACIFISTS THE WORST ENEMIES OF PEACE'**

By Benito Mussolini,
Premier of Italy

Convicted Nazi Agent Had Been Signed Up by Hearst

The Hearst newspapers (chief of which are *NY Journal-American*, *NY Mirror*; *Boston Record*, *American*, *Advertiser*; *Chicago Herald-American*; *Pittsburgh Sun-Telegraph*; *Detroit Times*; *Baltimore News-Post*, *American*; *Los Angeles Examiner*, *Herald-Express*; *San Antonio Light*; *Milwaukee Sentinel*, *News-Sentinel*; *San Fran Call-Bulletin*, *Examiner*; *Seattle Post-Intelligencer*) ever since 1922 have favored Mussolini, Hitler and Franco. The only Fascist dictator attacked by Hearst has been the Mikado. On Feb 2 the Hearst newspapers printed an editorial in which President Roosevelt was urged to concentrate on defeating the Japanese.

During the trial of Laura Ingalls it was testified that this woman, who signed her letters "Heil Hitler," had made arrangements to go to Germany as a writer for Hearst newspapers. The *NY Times*, *News*, *Mirror* (Hearst) and other papers suppressed this sensational part of the testimony (papers Feb 12 evening; Feb 13 a m). Laura Ingalls was found guilty of being a secret Nazi agent.

The newspapers of America as a general rule suppress most unsavory facts in which newspaper owners are concerned.

Martin Dies, Hearst Captive

Dies has long been a kind of Hearst captive [says the Feb 2 issue of David Munro's weekly newsletter dealing with advertising, "Space and Time"] . . . "Dies operated for Hearst in 1939 when he permitted the purchase from his 'Committee' of a phony report sponsored by the advertising interests who befriended Hearst in his fight against the government and the people of America. Among those allied in this move were Advertisers Smith Richardson (Vick), Bayard Colgate (Colgate-Palmolive-Peet), Henry Bristol (Bristol-Myers), Robert Lund (Lambert Pharmacal) and Dr W E Weiss (Sterling Products). The agencyman most prominently mentioned in connection with this move to put Dies into a position of power in the USA is Chet La Roche. But the Y & R [Young & Rubicam, big adv agency] crowd, now obviously seeking a position of authority in the country, have not yet bothered to explain their connection with Dies. Martin Dies also was connected to the Texas Company and to Torkild Rieber, deposed for his Nazi activities.

"When the controversy gets into full swing, it will be noted that Martin Dies stopped recent questioning of William Dudley Pelley when the inquiry got around to the connection between the American Silver Shirts and the Mexican Gold Shirts. It will also be noted that on the day Martin Dies' denunciation of the consumer movement, and other enemies of Hearst hegemony, the Congressman himself was speaking before a meeting of the New York State Economic Council, presided over by Merwin K Hart and among whose previously listed 'guests' were James Wheeler-Hill and Fritz Kuhn. It will likewise be noted that Paul Willis, head of Associated Grocery Manufacturers of America, was the first to bring Martin Dies from Washington as a stooge for advertising. It will also be noted that George Sokolsky . . . seemed to be the engineer and master mind for the whole Dies attack. . . . Shortly after his good work for Hearst, Dies was paid off with \$10,000 for a series in *Liberty*, a magazine then close to Sokolsky and then virulently fascist."

SEND IN ONE SUB NOW!

The Facts Are . . .

**A GUIDE
TO FALSEHOOD
AND PROPAGANDA
IN THE NEWS
AND RADIO**

By George Seldes

We Will Reserve This Book for You

Only a limited number of copies will be printed, especially for this contest. We will reserve a copy in your name as soon as you sign up as a contestant by sending in one subscription or more to *IN FACT*. When ready "The Facts Are . . ." will be mailed to you when you have sent in a total of five subscriptions at \$1 each. You get this book in addition to the other prizes you have a chance to win.

You Will Not Be Able to Buy This Book

It is being printed exclusively for the subscription contest and will not be available to the general public. It is being printed in response to requests from readers who want to know: How to tell propaganda in the press and radio! How to read the "military experts!" How to read the war correspondents! How to read the editorial page! How to read columnists! How to read the headlines! . . . "The Facts Are . . ." will also tell you: Which papers can be trusted most? Least? What does censorship do to the news? Can you believe atrocity stories? What news from Germany is faked? What can you trust on the radio?

Win One of These Prizes

First Prize—A \$100 defense bond. Ten Second Prizes—A \$25.00 defense bond to each of the next ten contestants. Ten Third Prizes—\$15.00 in defense stamps to each of the next ten contestants.

And these special prizes: For 25 subscriptions at \$1—Phonograph records or books (your choice) \$7.00 retail. For 20 subscriptions at \$1—Phonograph records or books (your choice) \$5.50 retail. For 15 subscriptions at \$1—Phonograph records or books (your choice) \$4.00 retail. For 10 subscriptions at \$1—Your choice of 4 books from list of 11. See Feb. 2nd issue for full description of prizes or write *In Fact*.

Rules of the Subscription Contest

A contestant is any subscriber to *In Fact* (excepting employees and their families) who sends in a minimum of 5 yearly subscriptions and/or renewals at \$1 not later than 12 PM, May 8th, 1942 (closing date). Subscriptions and/or renewals must be clearly marked for "Contest" or should be addressed to "Contest Department." A contestant may receive the help of others, but only the contestant will receive credit. Subscriptions and/or renewals must be accompanied with the full amount due; use money order, check or registered mail. Do not accumulate subscriptions; send them in as you get them. These rules are condensed from the complete statement of Contest Rules appearing in the Feb. 2nd issue. Copy mailed on request.

Contest Dept., *In Fact*, 19 University Pl., NYC
Attached you will find a list of subscriptions to *In Fact*. I am enclosing \$ which is the full amount due you. Please credit me in the "1/4 million" subscription contest.

My name is

Address

City and State (3)